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Yahoo! Privacy Policy

Yahoo! takes your privacy seriously. Please read the following to learn more about our privacy policy. Also, please read our [Children's Privacy Policy](#) to learn more about how we treat personally identifiable information collected from children.

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NOTICE: [Click here](#) for important information about safe surfing from the Federal Trade Commission.

What this Privacy Policy Covers

- This Privacy Policy covers Yahoo!'s treatment of personally identifiable information that Yahoo! collects when you are on the Yahoo! site, and when you use Yahoo!'s services. This policy also covers Yahoo!'s treatment of any personally identifiable information that Yahoo!'s business partners share with Yahoo!.
- This policy does not apply to the practices of companies that Yahoo! does not own or control, or to people that Yahoo! does not employ or manage. In addition, this policy does not apply to [Yahoo! Broadcast](#) or to [WebRing](#), which have their own privacy policies.

Information Collection and Use

- Yahoo! collects personally identifiable information when you register for a Yahoo! account, when you use certain [Yahoo! products or services](#), and when you enter [promotions or sweepstakes](#). Yahoo! may also receive personally identifiable information from our business partners.
- When you register with Yahoo!, we ask for your name, email address, birth date, gender, zip code, occupation, industry, and personal interests. Once you register with Yahoo! and sign in to our services, you are not anonymous to us.
- Yahoo! also automatically receives and records information on our server logs from your browser including your [IP address](#), Yahoo! cookie information and the page you requested.
- Yahoo! uses information for three general purposes: to customize the advertising and content you see on our pages, to fulfill your requests for certain products and services, and to contact you about specials and new products.

Information Sharing and Disclosure

- Yahoo! will not sell or rent your personally identifiable information to anyone.
- Yahoo! will send personally identifiable information about you to other companies or people when:
 - We have your consent to share the information;
 - We need to share your information to provide the product or

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service you have requested;

- We need to send the information to companies who work on behalf of Yahoo! to provide a product or service to you. (Unless we tell you differently, these companies do not have any right to use the personally identifiable information we provide to them beyond what is necessary to assist us.);
- We respond to subpoenas, court orders or legal process; or
- We find that your actions on our web sites violate the Yahoo! Terms of Service, the Yahoo! GeoCities Terms of Service, or any of our usage guidelines for specific products or services.

Cookies

- Yahoo! may set and access Yahoo! cookies on your computer.
- Yahoo! allows other companies that are presenting advertisements on some of our pages to set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to Yahoo!'s cookies.
- Yahoo! uses web beacons to access our cookies within our network of web sites and in connection with Yahoo! products and services.

Your Ability to Edit and Delete Your Account Information and Preferences

- Yahoo! gives you the ability to edit your Yahoo! Account Information and preferences at any time, including whether you want Yahoo! to contact you about specials and new products.
- You may request deletion of your Yahoo! account by sending an email to account-remove@yahoo-inc.com. Please click here to read about what information may possibly remain in our archived records after your account has been deleted.

Security

- Your Yahoo! Account Information is password-protected for your privacy and security.
- In certain areas Yahoo! uses industry-standard SSL-encryption to protect data transmissions.

Changes to this Privacy Policy

- Yahoo! may edit this policy from time to time. If we make any substantial changes we will notify you by posting a prominent announcement on our pages.

Questions or Suggestions

- If you have questions or suggestions complete a feedback form or send an email to privacypolicy@yahoo-inc.com.
- If you feel that your inquiry has not been satisfactorily addressed, you should contact TRUSTe, an independent privacy organization.

TRUSTe Certified

Yahoo! is TRUSTe-certified. This certification applies to all English-language sites under the Yahoo.com domain.



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Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier, that is sent to your browser from a web site's computers and stored on your computer's hard drive.

Each web site can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a web site to access the cookies it has already sent to you, not the cookies sent to you by other sites.

Choices about Cookies

- You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. (Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.)
- If you reject all cookies, you will not be able to use Yahoo! products or services that require you to "sign in," and you may not be able to take full advantage of all offerings. However, many Yahoo! products and services do not require that you accept cookies.

Yahoo!'s Practices Regarding Cookies

Yahoo! uses its own cookies for a number of purposes, including to:

- Access your information when you "sign in," so that we can provide you with customized content, such as My Yahoo!.
- Keep track of preferences you specify while you are using Yahoo!'s services -- for example, the local zip code you want to use in Yahoo! Yellow Pages or Yahoo! Movies.
- Display the most appropriate advertising banners, based on your interests and activity on Yahoo!.
- Assist merchants in Yahoo! Stores and Yahoo! Shopping to process the items in your shopping cart.
- Estimate and report our total audience size and traffic.
- Conduct research to improve Yahoo!'s content and services.
- Require you to re-enter your Yahoo! password after a certain period of time has elapsed to protect you against others accidentally accessing your account contents.

Other Companies' Cookies on Yahoo!

- Please note that Yahoo! allows other companies that are presenting advertisements on some of our pages to set and access their cookies on your computer.
- Advertisers' use of cookies is subject to their own privacy policies, not the [Yahoo! Privacy Policy](#).

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